

Analysis on the Value Function of Print Teaching in Art Education in Colleges and Universities

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Abstract: Print is an important part of art education in colleges and universities. However, due to the influence objective of restriction of teaching conditions and subjective reasons in terms of ideas, print teaching is one of the teaching contents that are easy to be ignored and inconvenient in reality. College art education without print content is incomplete. The organic application of print in art education in colleges and universities not only effectively improves students' basic modeling ability and knife organization ability, but also accumulates more useful materials for the creation and design of art works. Therefore, print teaching content should be organically integrated in art education, so that it can play its due role. This paper explores the role of print in art education with a view to providing reference value for college art teaching reform and research.

1. Introduction

In the art education of colleges and universities, a very important teaching is print teaching. It is a very traditional plastic art that integrates design, printing, painting and sculpture into one, so as to perform art. In the process of making prints, there are many skills. In addition, students' imagination, observation, aesthetic standard and creativity are to be brought into play. However, in the current art education in colleges and universities, there are still many shortcomings in print teaching. Many colleges do not attach importance to the application of print teaching, which seriously hinders the development of students' art. The present situation of print teaching in art education in colleges and universities is very disadvantageous to art teaching. Only by analyzing these situations in detail and taking reasonable countermeasures to solve them, can we promote the development of art teaching.

2. Present Situation of Print Teaching in Art Education in Colleges and Universities

2.1 Lack of Awareness of the Importance of Print Teaching

In China's art education in colleges and universities, the setting and teaching methods of art courses have not been effectively innovated. Teachers' consciousness of independent innovation is relatively weak. Many forms are carried out by referring to the curriculum and teaching methods of professional art colleges. Print teaching has not received high attention in art teaching in colleges and universities. Art education generally focuses on the study of Chinese painting and oil painting, but ignores print teaching. In the education of various art colleges and universities, art education is usually divided into Comprehensive Materials, Traditional Chinese Painting, Watercolor Painting, Oil Painting and so on. There are very few colleges setting up print teaching. Even if some have very sound facilities for print teaching, the importance attached to it is not high, which makes print teaching fail to continue. Therefore, print teaching has not been paid attention to in the art education, mainly because the leaders of colleges and universities have not fully realized its importance.

2.2 Lack Creative Thinking

In print teaching of art education in colleges and universities, at the beginning, basic courses such as color and sketch are generally studied first, and these contents are mainly the extension of the study of college entrance examination. Although the object of imitation has changed in print

teaching, and there is a higher requirement for students' skill, the mode of print teaching has not changed. It is still relatively traditional. When students learn theoretical contents, they usually feel very dull. At the same time, because the teaching method is quite single, students usually lack enthusiasm in the study, so they do not actively innovate. Without the development of students' innovative thinking, print teaching can not be carried out in depth. Students are unable to realize the importance of print teaching in the process of learning, and do not possess a full understanding of the literature and folk art related to it. If they can not correctly understand realistic painting, they will mistakenly think that sketching is the creation of art, which is not conducive to the cultivation of their creative thinking.

2.3 Negative Impact of Employment Situation and Impetuous Pan-cultural Trend

Under the background of "pan-westernization", Chinese culture has been greatly influenced. Many college students' thoughts and values are more or less influenced by western culture, which makes them unable to fully and profoundly recognize their own excellent culture, thus excessively pursuing western culture. In this context, students' knowledge system can not be improved. Their aesthetics is limited to the surface and they can not really recognize the beauty of art works, which is not conducive to the cultivation and improvement of their own artistic creation ability. Moreover, China's current employment situation also has a great negative impact on print teaching. The severe employment situation impacts students' learning psychology and blurs their learning purpose, which leads to the changes in students' learning attitude and affect the smooth progress of print teaching.

2.4 Lack Interest in Print

In print teaching of art education in colleges and universities, students' interest in learning is very important. However, as far as the current situation is concerned, students lack interest in learning print. There are three main reasons:

(1) When students are just learning the content of print, there is no clear learning significance. They can not realize the significance of print learning and encounter great resistance, resulting in loss of confidence in learning as well as unwillingness to learn. The creation of prints is very complex, requiring students to have a strong sense of transformation consciousness and creativity. However, students fail to keep up with teachers' thinking when they are learning print, thereby making their thinking appear fault and lose interest in learning.

(2) Employment situation makes students exclude print learning. Art education has undergone several reforms. Traditional art education method can no longer meet the needs of modern print teaching, while traditional teaching method is still adopted in print teaching. Single teaching method and closed teaching environment make print Teaching unable to adapt to the development of modernization, thus making the employment situation very uncertain.

(3) Teaching method is stereotyped, which makes it difficult to arouse the enthusiasm of students. Because of the continuous innovation and reform of art education system, if print teaching in colleges and universities do not break the traditional teaching form to adapt to the needs of development, it will make the teaching method become quite single and learning atmosphere dull, thus failing to mobilize students' learning enthusiasm.

3. Necessity of Strengthening Print Teaching in Art Education in Colleges and Universities

After discussing the unique role and importance of print teaching in art education in colleges and universities, the author believes that print teaching has great benefits in cultivating students' creative thinking, training students' practical ability and improving students' comprehensive quality. More importantly, it plays a vital role in the development of print art. It is imperative to strengthen print teaching in art education. According to the author's personal experience in the front line of college teaching, there should be improvement in the following four aspects:

(1) It is necessary to adjust the training plan for the major of art education. Traditional training programs discriminate against the setting of print courses, and the proportion of print in the curriculum structure is too small. It is suggested to increase the class hours in the compulsory

course of basic print for students in lower grades, then set up the optional course of print creation in higher grades, and even set up the major direction of print in some colleges where conditions permit. In this way, it will satisfy students who love print to do more in-depth research.

(2) Colleges and universities should pay attention to introducing graduates of print major from art colleges to teach print courses, so as to ensure the quality of print teaching. Meanwhile, teachers are encouraged to make appropriate reforms and adjustments in teaching contents, teaching methods and teaching means. Thirdly, colleges and universities themselves are expected to invest more funds to build print laboratories, providing convenience for print Teaching on hardware. Print Teaching requires high level hardware of the laboratory, so the quality of the construction of print laboratory in colleges and universities will inevitably affect teaching effect.

(3) National print exhibitions, annual meetings and academic forums should give more consideration to the participation of print teachers and students in colleges and universities. This is not only conducive to their confidence-building, but also to improving their academic exchanges with the outside world and their professional level.

4. Important Significance of Print Teaching in Art Education

4.1 Print Teaching Meets the Needs of Training Comprehensive Quality Talents in Art Education

In recent years, the central as well as colleges and universities from the provincial and local have paid great attention to comprehensive quality education, and art quality education has been paid more attention to. It is an effective way to cultivate a person's comprehensive quality in the process of making prints where requires the ability to adjust to changing circumstances. With the further deepening of reform in today's society, the new era puts forward newer and higher requirements to us. What is urgently needed in all fields of society is talents with good comprehensive quality. Most of the graduates of print major have a strong ability to adapt to society. These are attributed to the characteristics of print itself. The life of print lies in creation. It always keeps pace with the development of science and technology, whether in technology or concept, and always keeps pace with the times. In the process of learning print, students not only learn the production skills, but also learn to observe and understand the world, learn to think with the mind, learn to innovate, and cultivate the spirit of exploration. This plays a key role in training the comprehensive quality of talents. At present, the employment pressure faced by graduates in China forces many graduates of print major to change their professions. It is understood that graduates majored in print in non-professional positions are able to quickly enter the state of competence with strong adaptability. It can be seen that through the study of prints, students not only learn a skill, but also improve their overall quality.

4.2 Role in Improving, Popularizing and Further Studying Print

Chinese print art enjoys a glorious history. Nowadays, with the development of science and technology and the diversification of artistic styles, print is gradually "marginalized" by society, and even discriminated against. The main reason is that print education is not universal enough in our country, resulting in the whole society's incomplete understanding of print. Even many people do not understand print at all. China's print education has not been inherited and started its own traditional culture education since people's childhood, so print art can not be innovated constantly. While our attitude towards it is self-reliance and self-destruction. Even all kinds of print exhibitions held by people in the field are self-admiration, leading to the downturn of the domestic print art market and the decline of print. Therefore, through print teaching, we are able to cultivate people who love print to understand it and even to study it in depth. In addition, art education major in colleges and universities is the base and cradle of training the reserve force of art education in primary and secondary schools, so graduates will face a large number of primary and secondary school students. If we want to change the embarrassing situation of print in today's society, we should let children have such education from an early age, and not let print become rootless. With

the implementation of the new art curriculum standards in primary and secondary schools, the print curriculum has been attached great importance. The primary and secondary school students' understanding of print from an early age is undoubtedly related to the whole society's understanding of print. Therefore, the importance of print Teaching in art education is also an effective way to popularize print education in the whole.

4.3 Strengthen Investment and Improve the Hardware Facilities

For the print teaching in Art Education in Colleges and Universities, in Order to meet the needs of social employment and the negative impact of western culture, it is necessary for colleges and universities to strengthen their investment in print teaching and constantly improve the hardware facilities. Print making and printing are closely related to the hardware facilities. Only with sound hardware facilities can we improve the quality of print Teaching and improve the quality of print works. Therefore, in print teaching, only by constantly improving the relevant hardware teaching facilities and increasing the investment of funds, can we promote the development of print teaching, thus avoiding the negative impact of some factors.

5. Conclusion

To sum up, print teaching is a very important part of art education in colleges and universities, and plays a very core role in the cultivation of students' artistic ability. However, in the current art education, there are still many shortcomings in print teaching, including the lack of awareness of the importance of print teaching, students' lack of creative thinking, employment situation, the negative impact of impetuous pan-cultural trend, students' lack of interest in learning print and teachers' single teaching method. Only by combining the current situation of print Teaching and adopting targeted countermeasures, can print Teaching achieve its teaching purpose. Therefore, it is essential to strengthen the study of print Teaching in art education in colleges and universities.

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